WASHINGTON, D. C. 20580

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FOR RELEASE AFTER 6:30 P.M., Thursday, March 21, 1974

RESULTS OF TESTING OF TAR AND NICOTINE CONTENT
OF CIGARETTES ANNOUNCED BY FEDERAL TRADE COMMISSION

The Federal Trade Commission today announced results of its latest tests for tar and nicotine content of 128 varieties of domestic cigarettes.

Compared with the results of the most recent previous tests last August, 25 showed increases in tar content, 46 revealed decreases, and 51 remained the same. In 35 instances, comparisons were not possible because varieties either were not available during the sampling period or were new varieties.

The March tests, compared with the August tests, also showed 9 increases in nicotine, 57 decreases, 56 no-changes, and 35 instances where comparisons were not possible.

(The 157 total includes 29 varieties tested previously but which were not available for the most recent tests).

Of the cigarettes tested, the tar content varied from 1 to 31 milligrams, and the nicotine content ranged from 0.1 to 2.2 milligrams.

Samples used in the testing were obtained by purchasing, where available, two packages of each variety of cigarettes in each of 50 geographic locations throughout the country. All varieties were not available in each of these locations and in those cases, one or more additional packages were purchased in those locations where the respective varieties were available.

In 1967 the Commission first began testing domestic cigarettes for tar and nicotine content. The tests just completed marked the twelfth time the FTC has listed tar and nicotine data for all varieties of domestic cigarettes obtained from a single testing period.

Details of the test results may be obtained from the Legal and Public Records Section, Federal Trade Commission, Washington, D.C. 20580.

(more)

CIGRE

FEDERAL TRADE COMMISSION

PM3001059284

Source: https://www.industrydocuments.ucsf.edu/docs/kmkk0001

Tar[1] and Nicotine[2] Content of One-Hundred twenty-eight (128) Varieties of Domestic Cigarettes

Federal Trade Commission, March 1974

Brand	Type	Tar[1] (mg/cig)	Nicotine[2] (mg/cig)
Alpine	king size, filter, menthol	14	0.9
Alpine	100 mm, filter, (hard pack)	15	0.9
Belair	king size, filter, menthol	15	1.1
Belair	100 mm, filter, menthol	17	1.2
Benson & Hedges	reg. size, filter, (hard wide pack)	9	0.6
Benson & Hedges	king size, filter, (hard wide pack)	15	1.1
Benson & Hedges 100's	100 mm, filter	18	1.2
Benson & Hedges 100's	100 mm, filter, menthol	18	1.2
Bull Durham	king size, filter	30	2.0
Camel	reg. size, non-filter	23	1.5
Camel Filters	king size, filter	19	1.3
Carlton 70's[3]	reg. size, filter	1	0.1
Carlton	king size, filter	4	0.3
Carlton	king size, filter menthol	3	0.3
Chesterfield	reg. size, non-filter	25	1.5
Chesterfield	king size, non-filter	29	1.8
Chesterfield	king size, filter	19	1.4
Chesterfield	king size, filter, menthol	18	1.3
Chesterfield	101 mm, filter	19	1.4
Domino	king size, non-filter	26	1.3
Domino	king size, filter	21	1.2
Doral	king size, filter	14	1.0
Doral	king size, filter, menthol	14	1.0
DuMaurier	king size, filter, (hard wide pack)	16	1.1
Edgeworth Export	king size, filter, (hard pack)	22	1.7
Edgeworth Export	100 mm, filter	20	1.4
English Ovals	reg. size, non-filter, (hard wide pack)	23	1.7
English Ovals	king size, non-filter, (hard wide pack)	29	2.1
Eve	100 mm, filter	18	1.3
Eve	100 mm, filter, menthol	17	1.2
Fatima	king size, non-filter	28	1.8
Frappe	king size, filter, menthol	11	0.5
Galaxy	king size, filter	18	1.2
Half & Half	king size, filter	25	1.8
Herbert Tareyton	king size, non-filter	30	1.8
Home Run	reg. size, non-filter	19	1.6
Iceberg 10	king, size, filter, menthol	9	0.6
Kent	king size, filter, (hard pack)	15	0.9
Kent	king size, filter	16	1.0
Kent	100 mm, filter	18	1.2
Kent	100 mm, filter, menthol	18	1.2
King Sano	king size, filter	6	0.3
King Sano	king size, filter, menthol	7	0.3
Kool	reg. size, non-filter, menthol	20	1.2
Kool	king size, filter, menthol	17	1.3
Kool Milds	king size, filter, menthol	13	0.9
Kool	100 mm, filter, menthol	17	1.2
L & M	king size, filter, (hard pack)	18	1.3
L & M	king size, filter	19	1.3
L & M	100 mm, filter	19	1.4
L & M	100 mm, filter, menthol	19	1.3
Lark	king size, filter	17	1.2
Lark	100 mm, filter	19	1.3
Life	100 mm, filter	12	0.8
Lucky Strike	reg. size, non-filter	28	1.7
Lucky Filters	100 mm, filter	23	1.7
Lucky Ten	king size, filter	9	0.7
Lucky Ten	100 mm, filter	10	0.8
Mapleton	king size, filter	23	1.3
Marlboro	king size, filter, (hard pack)	17	1.1
Marlboro	king size, filter	18	1.2
Marlboro	king size, filter, menthol	14	0.9
Marlboro	100 mm, filter, (hard pack)	17	1.2
Marlboro	100 mm, filter	18	1.2
Marlboro Lights	king size, filter	13	0.9
Marvels	king size, non-filter	24	0.9
Marvels	king size, filter	6	0.2
Marvels	king size, filter, menthol	4	0.2
Montclair	king size, filter, menthol	19	1.4
Multifilter	king size, filter, (plastic box)	13	0.9
Multifilter	king size, filter, menthol, (plastic box)	12	0.9
Newport	king size, filter, (hard pack)	18	1.2
Newport	king size, filter, menthol	17	1.2
Newport	100 mm, filter, menthol	21	1.5
Oasis	king size, filter, menthol	19	1.3
Old Gold Straights	reg. size, non-filter	20	1.3
Old Gold Straights	king size, non-filter	24	1.5
Old Gold Filters	king size, filter	17	1.1
Old Gold 100's	100 mm, filter	22	1.4
Pall Mall	king size, non-filter	28	1.8
Pall Mall Extra Mild	king size, filter, (hard pack)	10	0.7
Pall Mall Extra Mild	king size, filter	10	0.7
Pall Mall	100 mm, filter	21	1.5
Pall Mall	100 mm, filter menthol	17	1.3
Parliament	king size, filter, (hard pack)	15	0.9
Parliament	king size, filter	15	0.9
Parliament 100's	100 mm, filter	18	1.2
Parliament	king size, charcoal filter, (hard pack)	16	1.0
Parliament	king size, charcoal filter	16	1.0
Peter Stuyvesant	king size, filter	19	1.4
Peter Stuyvesant	100 mm, filter	20	1.4
Philip Morris	reg. size, non-filter	22	1.4
Philip Morris Commander	king size, non-filter	27	1.7
Picayune	reg. size, non-filter	29	1.6
Piedmont	reg. size, non-filter	25	1.5
Players	reg. size, non-filter, (hard wide pack)	31	2.2
Raleigh	king size, non-filter	24	1.5
Raleigh	king size, filter	16	1.1
Raleigh	100 mm, filter	17	1.1
Raleight Extra Mild	king size, filter	13	0.9
Redford	king size, filter	17	1.3
St. Moritz	100 mm, filter	19	1.3
St. Moritz	100 mm, filter, menthol	18	1.1
Salem	king size, filter, menthol	18	1.3
Salem	100 mm, filter, menthol	20	1.4
Sano	reg. size, non-filter	16	0.5
Silva Thins	100 mm, filter	17	1.2
Silva Thins	100 mm, filter, menthol	16	1.2
Spring 100's	100 mm, filter, menthol	20	1.2
Tareyton	king size, filter	21	1.4
Tareyton	100 mm, filter	21	1.5
Tempo	king size, filter	12	0.9
True	king size, filter	11	0.7
True	king size, filter, menthol	12	0.7
Twist	100 mm, filter, lemon/menthol	17	1.3
Vantage	king size, filter	11	0.9
Vantage	king size, filter, menthol	11	0.8
Viceroy	king size, filter	16	1.1
Viceroy	100 mm, filter	17	1.2
Viceroy Extra Mild	king size, filter	13	0.8
Virginia Slims	100 mm, filter	16	1.1
Virginia Slims	100 mm, filter, menthol	17	1.1
Vogue (black)	king size, filter, (hard wide pack)	31	1.3
Vogue (colors)	king size, filter, (hard wide pack)	22	0.9
Winston	king size, filter, (hard pack)	20	1.3
Winston	king size, filter	19	1.3
Winston	100 mm, filter	19	1.3
Winston	100 mm, filter, menthol	20	1.4

[1] TPM (tar) — milligrams total particulate matter less nicotine and water.

[2] milligrams total alkaloids reported as nicotine.

[3] limited availability based on reduced sampling from Washington, D.C. only.

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